

▶ SCHILLER PRODUCTIONS

# THE PREMIER CONTENT CREATOR

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**JAMES SCHILLER PAUL**  
FOUNDER/CEO

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DIGITAL

MARKETING

VIDEO

PRODUCTION

Hi there!

We are Schiller Procutions, West Georgia's Premier Content Creator™.

Since its founding Schiller Prouctions has grown into a content marketing agency driven by a small team of world-class creatives and producers. Led by Founder and CEO, James Paul, Schiller Procutions has helped some of the world's largest brands, schools, institutions, and businesses of all industries with award-winning marketing solutions and user experiences.

Our mission is simple—consistently deliver ideas and work that matters and exceeds client expectations. Everything we do, we do in an open, transparent and collaborative environment.



**So, what  
do we do?**

# CONTENT PRODUCTION & VIDEO PROJECTS

**Start at \$5,000**

Using live action, design, and over 25 years of visual storytelling experience, we will show Bremen City Schools Foundation's mission and vision. Production and post-production will be built on a series of milestones that are cumulative—approvals which build upon the previous step. There are a number of ways to approach the production of this video.

## **Storyboarding & Scripting**

Based on our interviews, discovery research, and creative ideation, we will develop a detailed storyboard and accompanying script. This will effectively create a plan for our production team to execute.

## **Live Action & Drone Footage.**

If needed we'll bring our production crew to your location and shoot footage of the surrounding areas. For ground level storytelling, we will cover neighborhood amenities, businesses and b-roll. To efficiently cover several angles and secure a nice fly-over, we can employ the use of a drone.

## WHAT WE DO

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### **Live Action Shoot (Local Crews)**

Because the testimonial videos will be shot in different parts of the world, we will hire local crews to shoot each video. Prior to each shoot, we will have a pre-production meeting with each crew to discuss all planning and execution. It is understood this proposal does not include any travel expenses, which may incur additional costs.

### **Stock Footage & Audio**

We'll search and curate stock footage to help fill in the story and give context to the workspace. This will paint a clear picture of what it's like to work and live in the area. We'll also curate music options, which will serve as a bed to set the tone for the video.

### **Editing, Messaging, & Finishing**

To bring all the elements together, we'll go through several rounds of editorial to shape the story. This includes custom messaging, editorial of footage and music, as well as final color correction and delivery.

WHAT WE DO

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# CLICK TO VIEW SOME OF OUR RECENT PROJECTS.



**ONE 21 EXPERIENCE | CENTURY 21 NOVUS**



**CARROLL COUNTY SCHOOL SYSTEM S.T.E.M**

WHAT WE DO

# CLICK TO VIEW SOME OF OUR RECENT PROJECTS.



**CLASS OF 2020 CARROLL COUNTY**



**CARROLL COUNTY SCHOOL SYSTEM**

**Allow us  
to introduce  
our leadership.**

# James Paul

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As the founder of his own boutique agency, Schiller Productions, LLC, West Georgia's Premiere Content Creator™, where he oversees the creative and strategic direction of the company. James currently serves on the board of Main Street - Carrollton and serves as chairman and advisor for The Kingdom Development Center. As Producer and Director, James creates short and long form videos, audio, and photography for business and lifestyle clients, school and business partnerships, and is master of branded content that blends design, live action, and user experience for screens of all sizes. He has taught film and video production at The University of West Georgia and regularly gives talks and conducts workshops on mindset, branding, social media marketing, entrepreneurship, and other thought leadership subjects. He is also host of The James Paul Show where he interviews local influencers and regularly talks tools and strategies for creating engaging content for business. James is an integral in the success of our client's digital advertising and marketing space - adding his own creative marketing power to the mix to ensure our brands are just as successful online as they are in-person.

## **James Paul**

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**THANK YOU.**